Nilavra Bhattacharya

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EDUCATION

2017- **Doctor of Philosophy**

2023 School of Information, University of Texas at Austin, USA

(expected) Areas: Searching as Learning (SAL), Human-Al Interaction, Interactive Information Retrieval

Advisor: Dr. Jacek Gwizdka

2011- Bachelor of Engineering (Computer Science & Technology)

2015 Indian Institute of Engineering Science and Technology (IIEST) Shibpur, India

GPA 8.85 / 10.00 (First Class with Honours)

SKILLS

UX / User Research: eye-tracking lab studies, remote and longitudinal studies, crowdsourcing studies **Web development:** Browser Extension, PHP, Java, ASP.NET C#, WordPress, Bootstrap, HTML, CSS, JavaScript, jQuery

Dashboards & Data Visualization: Plotly Dash, Streamlit, Highcharts.js, Matplotlib

Database: MySQL, Oracle, PL/SQL, Microsoft SQL Server

Machine Learning & Big Data Analysis: Python, Keras, TensorFlow, Scikit-learn, NumPy, Pandas

Quantitative Research Methods: statistical analyses, hypotheses testing, Stata software, Qualtrics Surveys

RESEARCH PROJECTS

2018.01-Present

Search as Learning, Interactive Information Retrieval

- **Dissertation research:** longitudinal study to correlate search-behaviour with knowledge-gain (ASIS&T 2022 Doctoral Dissertation Proposal Scholarship Award for the most outstanding proposal)
- Prior work: Analysed eye-tracking data, search-interactions, and word embeddings, to measure how much users learn (gain new knowledge) when searching for information online.
- Developed browser extension for ethically logging and syncing browsing data: GitHub link
- Publications: SIGIR'21 [DE1]; CHIIR'21 [DC1]; CIKM [WP2]; CHIIR'19 [C4]; ETRA'18 [C3];
- Browser Extension, WordPress Pluqin, Python, Scikit-learn, word embeddings, MySQL, Highcharts.js

2018.01-

Crowdsourcing & visualizing large datasets for Computer Vision & Deep Learning

2019.06

- Developed and delivered a **pipeline** for **crowdsourcing**, storing, and **visualizing** annotations for large-scale **Computer Vision** and **NLP datasets for Human-Computer Interaction (HCI)**
- Delivered 3 annotated datasets for ~40,000 images each
- Delivered visualization tool: <u>vizwiz.org/browse</u>
- Publications: CSCW'20 (Honourable Mention Award) [C10]; ECCV'20 [C9]; ICCV'19 [C6];
- Crowdsourcing (Amazon Mechanical Turk), MySQL, Python, PHP, HTML, CSS, jQuery, Bootstrap

2018.08-

PCDE: Personalized Complex Data Exploration

Present

- Proposed novel **eye-movement analysis** technique: **scanpath-image classification** using semi-interpretable convolutional neural networks (CNN)
- Predicted relevance of news-articles for answering factual questions, from eye-tracking data
- Developed data-visualization tools: link to eye-tracking-viz; link to knowledge-viz
- Publications: ETRA'20 [C8]; CHIIR'20 [C7]
- Keras, TensorFlow, Python, MySQL, Stata, Highcharts.js, PHP, HTML, CSS, jQuery, Bootstrap

2018.05-2019.05

EyeArt: Understanding Image Recognition in Humans

Designed and conducted an in-lab **eye-tracking user-study** with **30 participants**; users were asked to view and recognize distorted images of famous artworks and landmarks

- Publication: ETRA'19 [C5] (Best Short Paper Award)
- Eye-tracking study, stimuli-design, participant-recruitment

Last updated: 2023-03-26

INDUSTRY EXPERIENCES

2022.06- ABB Corporate Research Centre, Germany

2022.09 Summer Research Intern – DAAD RISE Program (German Academic Exchange Service)

- Explainable AI (XAI) for Industry 4.0: Developed an end-to-end Automated Machine Learning (AutoML) pipeline, which is interactive and explainable (XAI) for a wide range of industry stakeholders: domain experts (process engineers), industrial workers (plant operators), and data scientists (model developers)
- Collaborated in a design thinking workshop with AI use-case providers, AI vendors, and research stakeholders from the fields of machine learning, XAI, user experience, and human factors
- Project website: https://explain-project.eu
- MLOps, Design Thinking, Plotly Dash, Python, Scikit-learn, Matplotlib, NumPy, SciPy, Pandas

2018.05- QuoData GmbH, Berlin, Germany

2018.08 Summer Research Intern – DAAD RISE Program (German Academic Exchange Service)

- Classified biological samples using CNN and RNN from MALDI-TOF mass-spectrometry data
- Tested classifier robustness against Gaussian noise, random phase shift, and peak magnification
- Keras, TensorFlow, Python, Scikit-learn, Matplotlib, NumPy, SciPy, Pandas

2015.07- Calcutta Electric Supply Corporation (CESC) Limited, Kolkata, India

2017.07 Software Engineer for Web-applications; Database Programmer

• Designed and developed web-applications for financial reporting and process-management

2014.05- Summer Intern (Best Internship Project Award)

• Designed and developed a near **real-time web-application** to monitor timely delivery of electricity bills, which processes data for 1.1 million consumers daily

• Java, Oracle, PL/SQL, HTML, CSS, JavaScript, jQuery, Bootstrap, Highcharts.js

2013.06- Oil and Natural Gas Corporation (ONGC) Ltd., Kolkata, India

2013.07 Summer Intern, Web-application Development

- Developed a web-application for searching and plotting lithology graphs of oil wells
- ASP.NET C#, MS SQL Server, HTML, CSS, jQuery, Bootstrap

TEACHING EXPERIENCE

2020.08- University of Texas at Austin, School of Information

2020.12 Teaching Assistant – Quantifying User Experience (online course)

• Co-designed and co-taught a Statistics course (descriptive & inferential) for UX data analysis

PUBLICATIONS [Google Scholar Link]

Paper Awards: 3 • First author: 10 • h-index: 7 • i10-index: 7 • Citations: 283

Journal Articles

[J1] Rubin, M., **Bhattacharya, N.**, Gwizdka, J., Griffin, Z., & Telch, M. (**2021**). The influence of PTSD symptoms on selective visual attention while reading. *Cognition and Emotion*, DOI: 10.1080/02699931.2021.2016639

Conference Papers

- [C12] Shi L., <u>Bhattacharya N.</u>, Das A., & Gwizdka J. (2023). True or false? Cognitive load when reading COVID-19 news headlines: an eye-tracking study. *ACM Conference on Human Information Interaction and Retrieval* (CHIIR '23). DOI: 10.1145/3576840.3578290
- [C11] Shi L., <u>Bhattacharya N.</u>, Das A., Lease M., & Gwizdka J. (2022). The Effects of Interactive AI Design on User Behavior: An Eye-tracking Study of Fact-checking COVID-19 Claims. *ACM Conference on Human Information Interaction and Retrieval* (CHIIR '22). DOI: 10.1145/3498366.3505786
- [C10] Zheng X., Wang Y., Chiu T., <u>Bhattacharya N.</u>, & Gurari D. (2020) Vision Skills Needed to Answer Visual Questions. ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW '20). DOI: <u>10.1145/1122445.1122456</u>. (Top 5% from 1,000+ submitted papers) <u>Best Paper Honourable Mention Award</u>.
- [C9] Gurari D., Zhao Y., Zhang M., & <u>Bhattacharya N.</u> (2020) Captioning Images Taken by People Who Are Blind. *European Conference on Computer Vision* (ECCV '20). DOI: 10.1007/978-3-030-58520-4 25. (1361/5025 = 27.1% acceptance rate)

- [C8] Bhattacharya N., Rakshit R., & Gwizdka J. (2020). Towards Real-time Webpage Relevance Prediction Using Convex Hull Based Eye-tracking Features. ACM Symposium on Eye Tracking Research and Applications (ETRA '20 ETWEB). DOI: 10.1145/3379157.3391302
- [C7] <u>Bhattacharya N.</u>, Rakshit R., Gwizdka J., & Kogut P. (2020). Relevance Prediction from Eye-movements Using Semi-interpretable Convolutional Neural Networks. *ACM Conference on Human Information Interaction and Retrieval* (CHIIR '20). DOI: 10.1145/3343413.3377960
- [C6] <u>Bhattacharya N.</u>, Li Q., & Gurari D. (2019). Why Does a Visual Question Have Different Answers? In *IEEE International Conference on Computer Vision* (ICCV '19). CVF Open Access. (1077/4303 = 25% acceptance rate)
- [C5] Ebeid I. A., <u>Bhattacharya N.</u>, Gwizdka J., & Sarkar A. (2019). Analyzing Gaze Transition Behavior Using Bayesian Mixed Effects Markov Models. *ACM Symposium on Eye Tracking Research and Applications* (ETRA '19). DOI: 10.1145/3314111.3319839. <u>Best Short Paper Award</u>.
- [C4] <u>Bhattacharya N.</u>, & Gwizdka J. (2019). Measuring Learning During Search: Differences in Interactions, Eye-Gaze, and Semantic Similarity to Expert Knowledge. ACM Conference on Human Information Interaction and Retrieval (CHIIR '19). DOI: 10.1145/3295750.3298926
- [C3] <u>Bhattacharya N.</u>, & Gwizdka J. (2018). Relating Eye-Tracking Measures With Changes In Knowledge on Search Tasks. ACM Symposium on Eye Tracking Research and Applications (ETRA '18). DOI: 10.1145/3204493.3204579
- [C2] Roy S., <u>Bhattacharya N.</u>, Chanda B., Chaudhuri B., & Banerjee S. (2017). Image Denoising Using Fractal Hierarchical Classification. *Annual Convention of Computer Society of India* (CSI '17). DOI: <u>10.1007/978-981-13-1343-1_52</u>. <u>Best Paper Runner-Up Award</u>.
- [C1] <u>Bhattacharya N.</u>, Roy S., Nandi U., & Banerjee S. (2015). Fractal Image Compression using Hierarchical Classification of Sub-images. *International Conference on Computer Vision Theory and Applications* (VISIGRAPP '15). DOI: 10.5220/0005265900460053

Workshop Papers (Peer Reviewed)

- [WP2] Bhattacharya N., & Gwizdka J. (2021). A Triangulation Perspective for Search as Learning. Proceedings of the CIKM 2021 Workshop: 2nd International Workshop on Investigating Learning During Web Search (IWILDS, CIKM '21).
- [WP1] <u>Bhattacharya N.</u>, & Gwizdka J. (2020). Visualizing and Quantifying Vocabulary Learning During Search. *Proceedings of the CIKM 2020 Workshop: 1st International Workshop on Investigating Learning During Web Search* (IWILDS, CIKM '20).

Demo Papers (Peer Reviewed)

[DE1] <u>Bhattacharya N.</u> & Gwizdka J. (2021). YASBIL: Yet Another Search Behaviour (and) Interaction Logger. *ACM SIGIR Conference on Research and Development in Information Retrieval* (SIGIR '21). DOI: 10.1145/3404835.3462800

Doctoral Consortium (Peer Reviewed)

[DC1] Bhattacharya N. (2021). A Longitudinal Study to Understand Learning During Search. ACM Conference on Human Information Interaction and Retrieval (CHIIR '21). DOI: 10.1145/3406522.3446009

AWARDS, HONOURS & FELLOWSHIPS

DAAD RISE Professional Scholarship - German Academic Exchange Service (DAAD)

2022: Four-month research internship at ABB Corporate Research Centre, Ladenburg, Germany

2018: Three-month research internship at QuoData GmbH, Berlin, Germany

University of Texas at Austin - Graduate School

2022: David Bruton Graduate Fellowship

2020: University Continuing Fellowship

2019: Summer Fellowship

2017: Recruitment Fellowship & Provost Supplement

ACM SIGIR Student Travel Grant

2021: For presenting [DE1] at SIGIR 2021, and [DC1] at CHIIR 2021 (both online due to COVID-19 pandemic)

2020: USD 1000 for presenting [C7] at CHIIR 2020, Vancouver, BC, Canada (online due to COVID-19 pandemic)

2019: USD 1000 for presenting [C4] at CHIIR 2019, Glasgow, Scotland, UK

ACM SIGCHI Student Travel Grant

2020: USD 1800 for presenting [C9] at ETRA 2020, Stuttgart, Germany (conference cancelled due to COVID-19)

- ASIS&T Doctoral Dissertation Proposal Scholarship, Association for Information Science & Technology Recognizing the year's most outstanding doctoral dissertation proposal
- 2017 **UDAAN Employee Certificate of Recognition,** CESC Limited, Kolkata, India Employee Appreciation Award, amongst ~30 employees in the department (top 3%)
- 2017 Runner up, Smart India (National) Hackathon, Govt. of India Mentored a team of six students in a national hackathon.

- Best Website Design, WebD Web Development Contest, IIEST Shibpur, India Among 25 participants nationwide, for designing a college cafeteria website (top 4%)
- 2015 **AICTE-INAE Travel Grant for Engineering Students**, *Govt. of India* INR 100,000 (~USD 1500) for presenting [C1] at VISAPP 2015, Berlin, Germany
- Winner, WebD Web Development Contest, IIEST Shibpur, India
 Among 20 participants nationwide, for designing a university library website (top 5%)
- 2014 **Best Internship Project Award**, CESC Limited, Kolkata, India Among 15 interns, for designing Bill Delivery Monitoring System (top 6%)

INVITED TALKS

- 2022.10 A Longitudinal study to understand Search as Learning, FIRE Group, University of Tampere, Finland
- 2022.02 Eye-tracking the Search Experience, User Behaviour & Search Experience Course, UT Austin iSchool
- 2021.12 Interactive Information Retrieval, TIB Leibniz Information Centre for Science and Technology, Germany
- 2021.09 Conducting User Research in the iSchool IX Lab, Advanced Usability Course, UT Austin iSchool
- 2021.08 Interactive Information Retrieval, ACM SIGCHI Mumbai Chapter Meeting
- 2021.07 Study Texas, Education USA Kolkata, a US Department of State Network
- 2020.11 STEM Research in US Universities, Education USA Kolkata
- 2020.08 Post-graduate studies in the United States, EducationUSA Kolkata

SERVICE

Conference / Workshop Program Committee

- 2023 Workshop Organizer at ACM CHIIR 2023: IWILDS 2023: 4th International Workshop on Investigating Learning During Web Search
- 2023 Website Manager ACM CHIIR 2023 Conference
- 2021 Student Volunteer Pre-Conference Scheduling ACM CSCW 2021
- 2021 Student Volunteer CIRCLS 2021 by United States National Science Foundation RETTL program
- Workshop Organizer at **ACM CHI 2021**: From the Margins to the Centre: Defining New Mission and Vision for HCI Researchers in South Asia (co-led an international team of 17 researchers)

Peer Reviewing

IWILDS
IP&M
Information Processing and Management, Elsevier, 2021
JLIS
Journal of Librarianship and Information Science, SAGE, 2021
IndiaHCI
ING
ING
Interacting with Computers, Oxford University Press, 2020
Neurocomputing
JASIST
Journal of the Association for Information Science and Technology, 2019

CHIIR ACM SIGIR Conference on Human Information Interaction and Retrieval, 2019
ETRA ACM Symposium on Eye Tracking Research & Applications, 2018-2020

Voluntary Initiatives as Web-manager of Research-groups

2022-2023 Web manager: ACM CHIIR 2023 Conference (sigir.org/chiir2023)
2020-Present Web manager: HCI for South Asia Research Community (hci4south.asia)
2019-2023 Web manager: Information eXperience (IX) Lab (ixlab.ischool.utexas.edu)

2019-2021 Web manager: VizWiz project (vizwiz.org)

School and University Committees Member

- 2021-22 UT Austin iSchool Faculty Search Committee: Assistant Professor in HCI / HCDS
- 2020-21 UT Austin iSchool Faculty Search Committee: Bowden Endowed Professorship
- 2018-19 UT Austin iSchool Faculty Search Committee: Assistant Professor
- 2017-18 UT Austin iSchool Doctoral Students Association
- 2017-18 UT Austin iSchool Web Committee

External Volunteering

- 2021-22 **Texas Ballroom**: web-manager at <u>texasballroom.org</u>
- 2020-21 <u>Latinitas</u> Code Chica '21: co-planning updated syllabus and curriculum for advanced version of event

Nilavra Bhattacharya – Academic CV

07.2020	Latinitas Future Chica '20: co-mentored 3 schoolgirls for a 60-minute design-thinking activity online
06.2020	Latinitas Code Chica '20: co-taught HTML-CSS based web development to a class of 14 schoolgirls
06.2020	SIGCHI Student Chapter Mentorship Clinic: mentored researchers for HCI projects from India

FREELANCE WEB-DEVELOPMENT EXPERIENCE

2017 Snaxchange Limited, London, UK details: nilavra.in/projects/snaxchange

- Designed and developed a multi-vendor eCommerce platform to help reduce food wastage
- WordPress, WooCommerce, PHP, MySQL

2015 Abin Design Studio, Kolkata, India details: nilavra.in/projects/abin-design-studio

• Designed and developed a **responsive web-portfolio** for a prominent architect, featuring an intuitive image-based drag-and-drop content management system built from scratch

AFFILIATIONS

ASIS&T Association for Information Science and Technology, since 2022

ACM Association for Computing Machinery, since 2018

IEEE Institute of Electrical and Electronics Engineers, since 2016

LANGUAGES Fluent English and Bengali, Knowledge of Hindi

OTHER ACTIVITIES Photography, Video editing (nilavra.in/archive); Music direction